



Tulsa Renewable Business Alliance

Partnering For Federal & State Funds

Tulsa, Oklahoma

5/13/2024

Welcome

"Alone we can do so little; together we can do so much."
— Helen Keller



Meeting Chairs



A portrait of Michelle Merchant, a woman with long blonde hair, smiling. The image is partially obscured by a semi-transparent grey box containing text.

Michelle Merchant

Senior Sustainability
Planner

INCOG

Michelle Merchant is a sustainability planner at INCOG, where she focuses on advanced transportation projects as director of the Tulsa Area Clean Cities Coalition. Michelle is a lifelong Okie and graduated from the University of Tulsa in 2021 with dual degrees in environmental policy and economics. She is passionate about strengthening communities and the natural resources we depend on.





Brooklyn
Cadwallader

COO & Vice President

SOAR Partners

Brooklyn is a strong believer in the power of innovative business to achieve positive impacts for society. She serves non-profit and for-profit clients at SOAR Partners through the introduction and coordination of innovative technologies, strategies, and systems. On this work she has led grant projects which have raised over \$22 million in funding.





Alexander Hessinger

Co-Founder & Head of
Sustainability
Tribuquent

Seeker of new ways in which humans can collaborate and find spaces to flourish in a respectful way. Alex has more than 10 years of experience working with communities across America in different multicultural backgrounds. He is passionate about circular economics and supporting local entrepreneurs. Proven expertise in developing entrepreneurial and sustainable solutions to maximize economic, environmental, and equitable benefits within communities.



Tribuquent

Panelists





Jordan Kanuho

Vice President
Pawnee Nation

Jordan Kanuho focuses on renewable energy projects, including the innovative use of geothermal energy from repurposed oil wells. His leadership aims to position the Pawnee Nation at the forefront of renewable energy innovation in Indian Country.





**Greg
Arend**

**Chief Executive
Officer
SOAR**

Former Deloitte partner and founder of SOAR Partners, Greg Arend specializes in social sector improvements, having worked with major federal departments and focusing on federal grant funding. Greg's expertise in turnarounds and transformations brings invaluable insight to our panel.





Brian Bigbie

Economic Development
Manager
Tulsa Ports



Brian Bigbie serves as the Economic Development Manager at Tulsa Ports. His role includes managing special projects, federal grant projects, legislative strategies, and RFP submissions. Previously, he was at the Indian Nations Council of Governments and the Oklahoma Department of Transportation, contributing significantly to regional economic development.



Questions

Question 1

**WHAT DOES THE
WORD
"PARTNERSHIP"
MEAN TO YOU?**



Question 2

**WHAT ADVICE DO YOU HAVE
FOR SOMEONE WHO HAS NO
EXPERIENCE DEVELOPING
PARTNERSHIPS FOR FUNDING
OPPORTUNITIES?**



**Good
Advice**

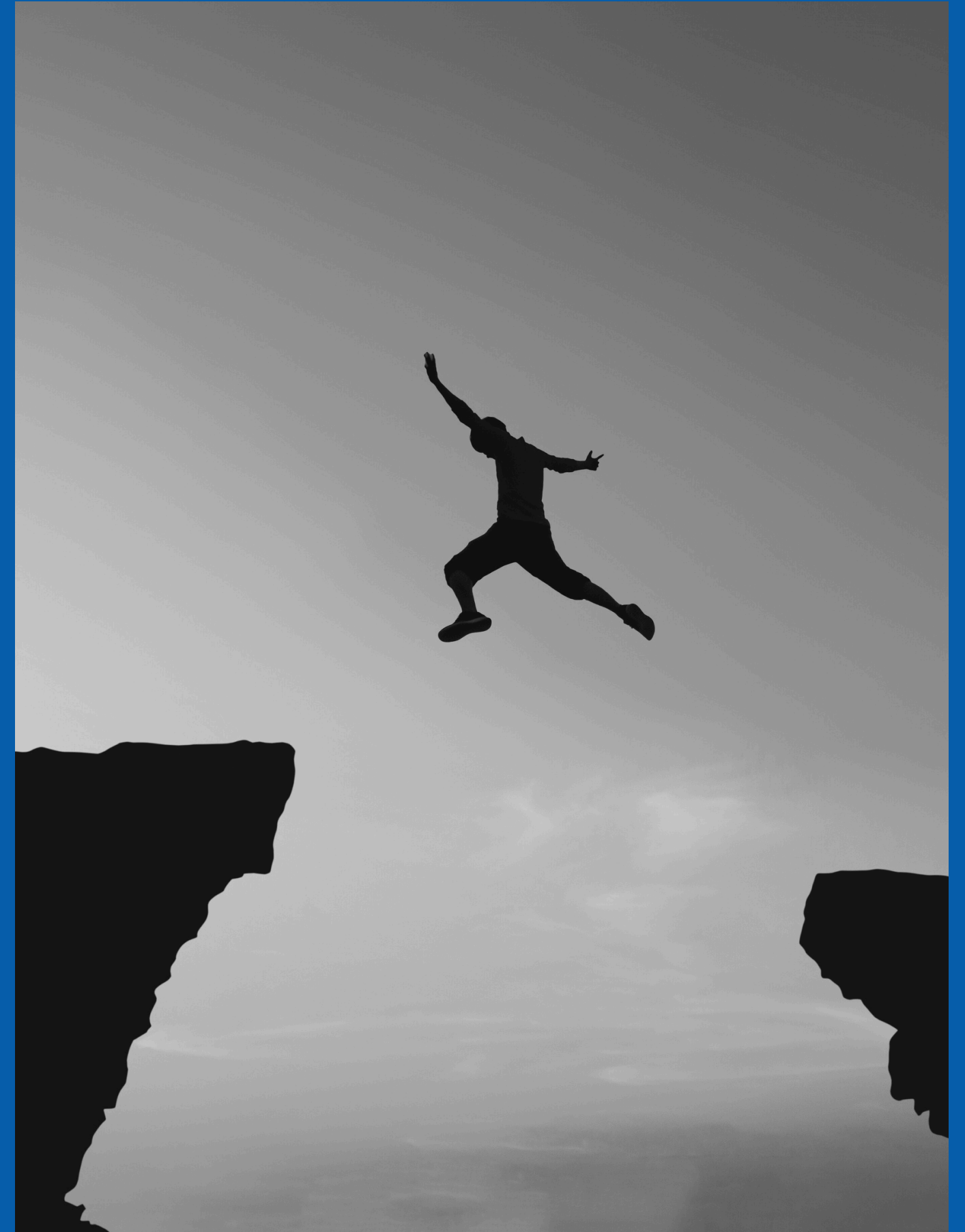
Question 3

**WHAT DOES IT TAKE TO
MAINTAIN A SUCCESSFUL
COLLABORATION?**



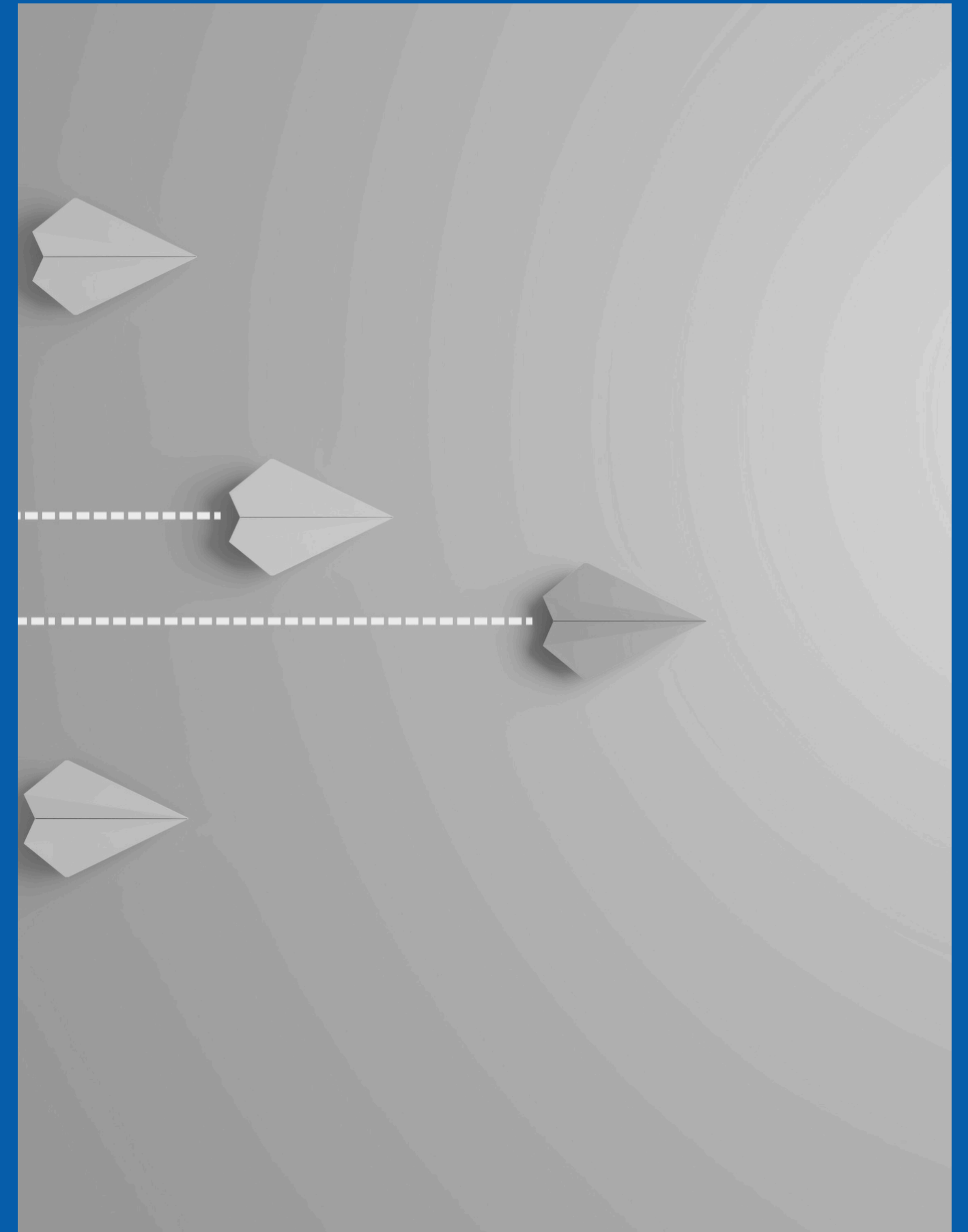
Question 4

**WHAT ARE SOME COMMON
SETBACKS YOU'VE SEEN WITH
PARTNERSHIPS?**



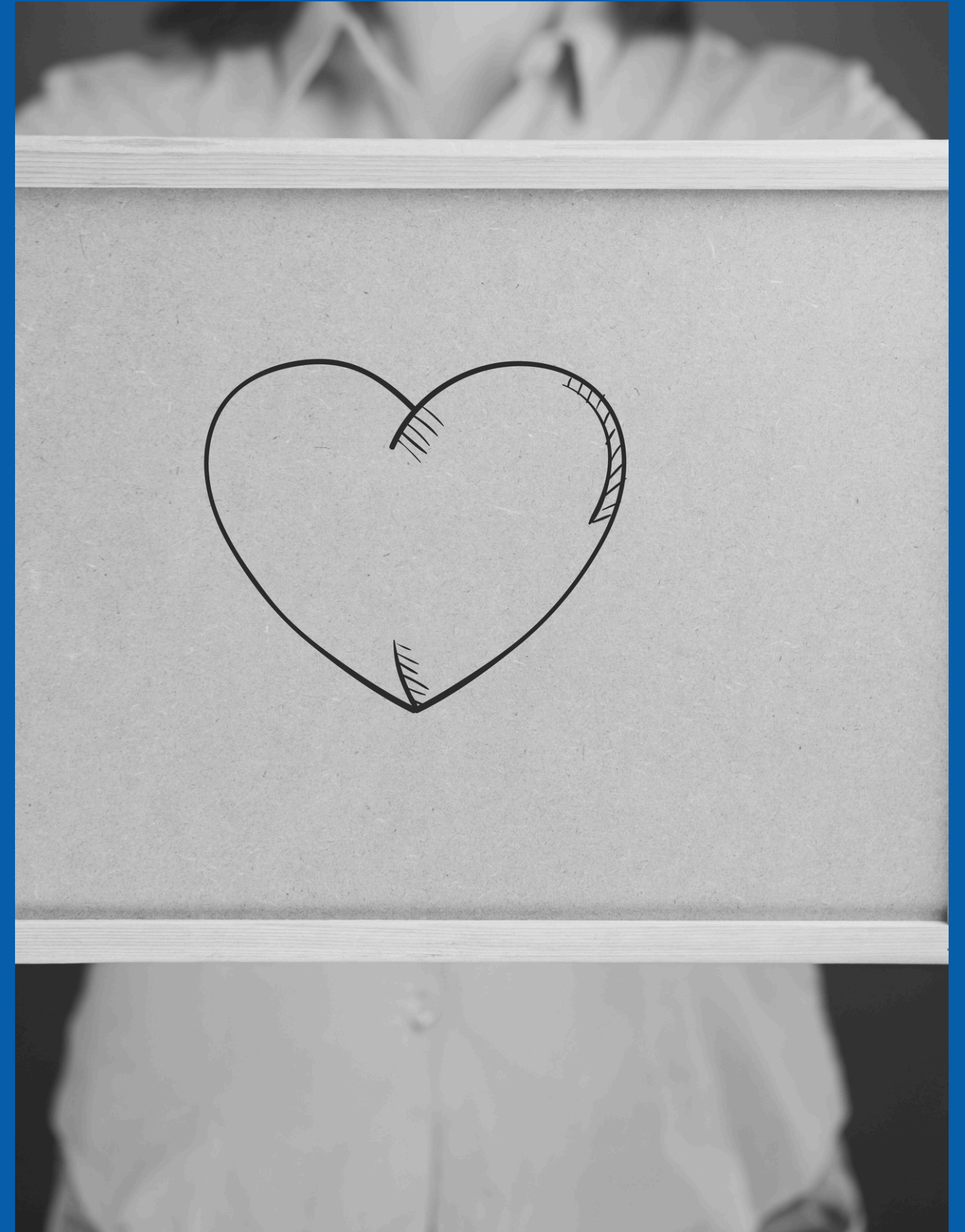
Question 5

**WHAT ARE SOME
COMPETITIVE ADVANTAGES
THAT WE HAVE IN OKLAHOMA
FOR PARTNERSHIPS AND
PURSUING FUNDING?**



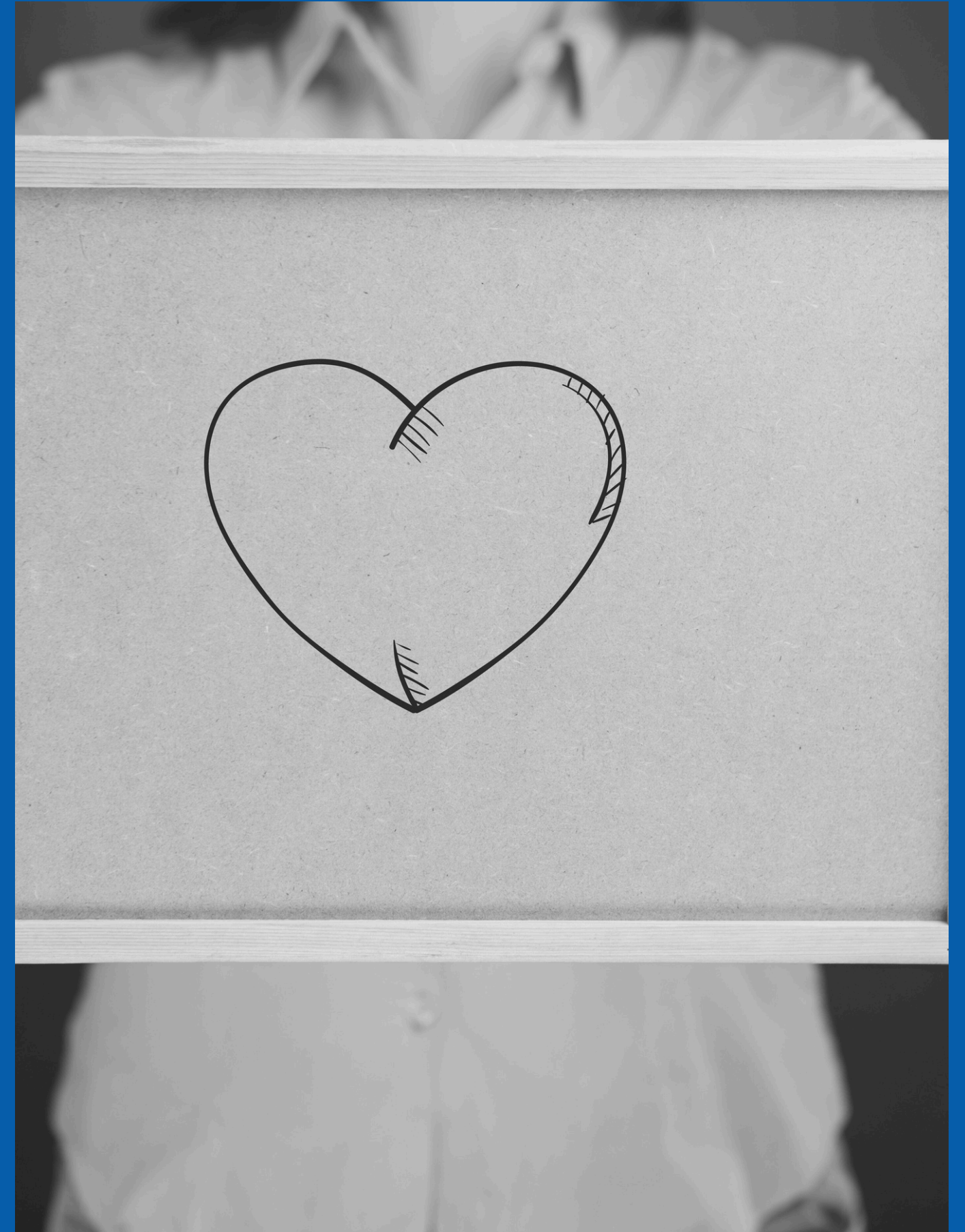
Question 6

**WHAT'S ONE OF YOUR
FAVORITE PARTNERSHIPS
YOU'VE EVER SEEN?**



Question 7

**WHAT'S ONE OF YOUR
FAVORITE PARTNERSHIPS
YOU'VE EVER SEEN?**



Question 8

**WHAT IS SOMETHING THAT IS
KEY, MAYBE THAT WE HAVEN'T
MENTIONED, FOR PEOPLE TO
KEEP IN MIND FOR
PARTNERSHIPS?**



Q&A

Thank You!

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— Helen Keller

